

Dear Friends and Colleagues,

“I am London” is a city wide social media campaign brought to you by the [LMLIP Inclusion and Civic Engagement Sub-council](#). The campaign showcases the diversity of our city and celebrates successful newcomers who have chosen to call London their home. They are proud and engaged members of our community who want to share their inspirational stories with other Londoners. Those selected to be the faces of our great city are profiled on our blog and their stories shared through Facebook and Twitter.

The fourth campaign this year is a special one as we celebrate Canada 150! “I am London 150” will launch in January 2017 and will continue throughout the year. Over the last three campaigns, we have introduced 29 interesting, inspirational, and engaged newcomers. The campaign has garnered positive media attention and we are excited to bring it back again! Throughout the campaign, people are asked to get involved by reading the stories of the faces of London on our blog and join the discussion on social media.

If you would like to be a part of this exciting campaign or would like to nominate someone you think would be a great face of London, please fill out the application form below and submit your nomination package by email to iamlondonON@gmail.com by **October 31, 2016**.

The organizing committee will select the successful candidates through October and November. Individuals will be chosen based on a diverse representation of age, gender, profession and compelling success story of settlement and community involvement in London. Successful candidates will be invited to participate in various activities, including but not limited to, attending the launch event, in-person interview, podcast recording, video recording and photographs to support the media and materials needed to host the campaign.

Visit our website to learn more about the campaign and to see highlights from previous years at iamlondonon.weebly.com. We kindly ask that you share this with your network, nominate someone, or encourage a friend or colleague to apply.

If you have any questions, please contact us at iamlondonON@gmail.com. Thank you for your support!

Sincerely,

Kelly Barnes

Chair of the organizing committee for the 2017 campaign
Inclusion and Civic Engagement Sub-Council, Vice Chair
London and Middlesex Local Immigration Partnership

Join the conversation on social media:

Facebook: [facebook.com/iamlondonOnt](https://www.facebook.com/iamlondonOnt)

Twitter: [@iamldnont](https://twitter.com/iamldnont)

Pinterest: [pinterest.com/iamldnt](https://www.pinterest.com/iamldnt)

Nomination Form

This nomination form is outlined to help you explain why you or the person you are nominating would be great for this campaign. The nomination should be no longer than 2-3 pages and must include your or your nominees' full name, profession, country-of-origin and contact information (phone and email).

PROFILE

Please provide the following information of the person being nominated:

Name:

Country of origin:

Date arrived in London:

Occupation:

Gender:

Age (please circle one): <16 16 – 25 26 – 40 41 – 60 61+

CONTACT INFORMATION

Nominee:

Phone:

Email:

Nominator (if different):

Name:

Phone:

Email:

*Note: we are collecting this information to be able to respond to your nomination application.

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Pinterest: [pinterest.com/iamldnt](https://www.pinterest.com/iamldnt)

1) Why did you decide to settle in London? What do you like about London?

2) How are you involved in the London community (employment, education, volunteering, community organizations, advocacy work, etc.)?

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3) What message would you like to share with other newcomers to London?

4) What message would you like to share with the broader London community?

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The organizing committee will select up to 12 successful candidates through October and November 2016. Individuals will be chosen based on a diverse representation of age, gender, profession and compelling success story of settlement and community involvement in London. If you are not selected for the 2017, we encourage you to submit another nomination for the following I am London Campaign.

Successful candidates will be invited to participate in various activities, including but not limited to, attending the launch event, in-person interview, podcast recording, video recording and photographs to support the media and materials needed to host the campaign.

By submitting a nomination form, the nominee agrees to having their photo taken and your story referenced in the application recorded and shared through a variety of media channels, namely social media (e.g. twitter, facebook and I am London blog).

**Please submit your application to iamlondonON@gmail.com
by October 31, 2014 at 12:00 PM!**

Thank you for your interest in the I am London campaign!

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Pinterest: [pinterest.com/iamldnt](https://www.pinterest.com/iamldnt)